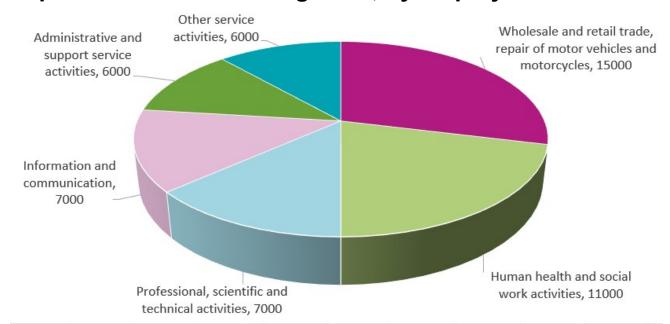
Basingstoke: the local labour market



Top 6 industries in Basingstoke, by employee numbers



Most advertised jobs in Basingstoke (Apr 23—Mar 24)

Customer service representative

Software developer/engineer

Office/administrative assistant

Registered nurse

Sales representative

Labourer/warehouse worker

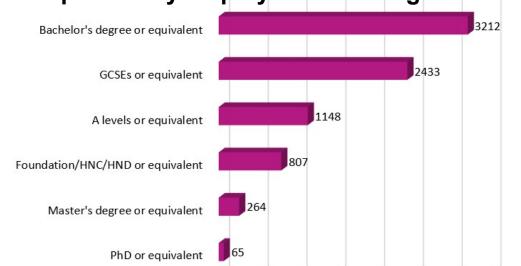
Computer support specialist

Business development/sales manager

Accountant

Bookkeeper/accounting clerk

Most common minimum education levels requested by employers in Basingstoke



Most requested skills on job adverts for Basingstoke



24% communication



15% customer service



15% management



11% sales



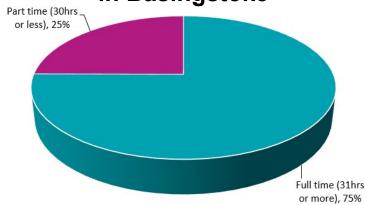
8% detail orientated

Average hourly wage in Basingstoke (full time workers, excluding overtime)



of the GB average

Hours worked by employees living in Basingstoke



Sources: Census 2021, Lightcast and NOMIS, (last update: May 2024)

Employees in Basingstoke & their commute



travel <10km

29.7%



39.2% work from home



18.6% travel >10km