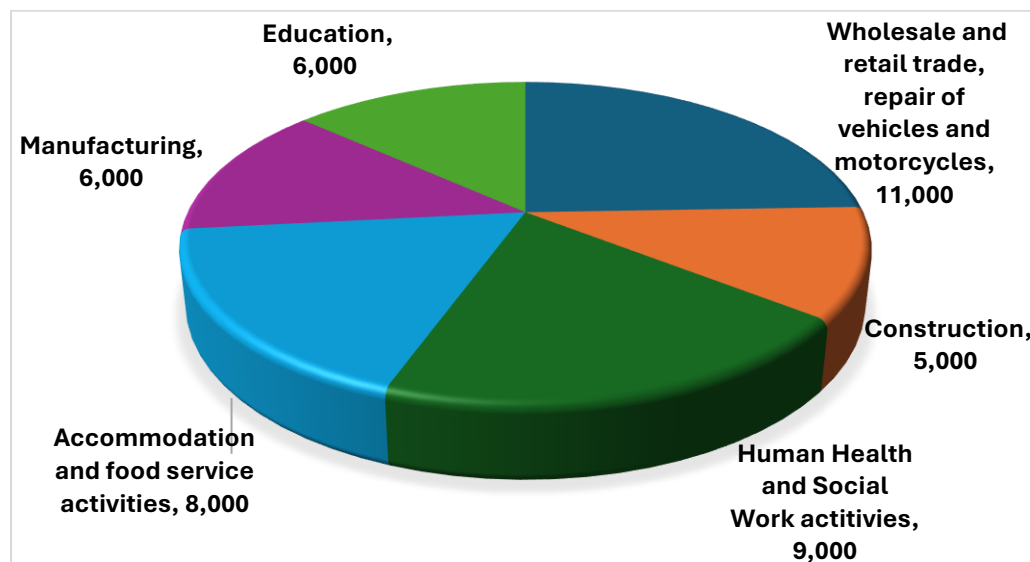


Jan 25 – Jan 26

New Forest Local Labour Market Information

Top 6 industries in New Forest, by employee numbers*



Top Companies Hiring

1. NHS
2. Maid2Clean
3. Platinum Recruitment (hospitality)
4. Ernest Gordon Recruitment
5. Brockenhurst College
6. Reed
7. New Forest District Council
8. Teaching Personnel
9. Dovetail Recruitment
10. Away Resorts Ltd

Apprenticeships advertised

Entry qualification	No.	%
None specified	76	43%
GCSEs	88	49%
A Levels or equivalent	26	15%
HNC/HND	6	3%
Degree	11	6%
Masters	0	0%

2024/25 <19 Apprenticeship Starts**

Intermediate (=170)	100	59%
Advanced (=440)	110	25%
Higher (=340)	20	6%

Most advertised jobs

1. Support workers
2. Care assistants
3. Teaching assistants
4. Cleaners
5. Health care assistants
6. Care assistants
7. Housekeepers
8. Sous chefs
9. SEN teaching assistants
10. Administrators

Top requested skills

	31%
Communication	
	13%
Detail orientated	
	16%
Customer service	
	13%
Management	
	10%
Sales	