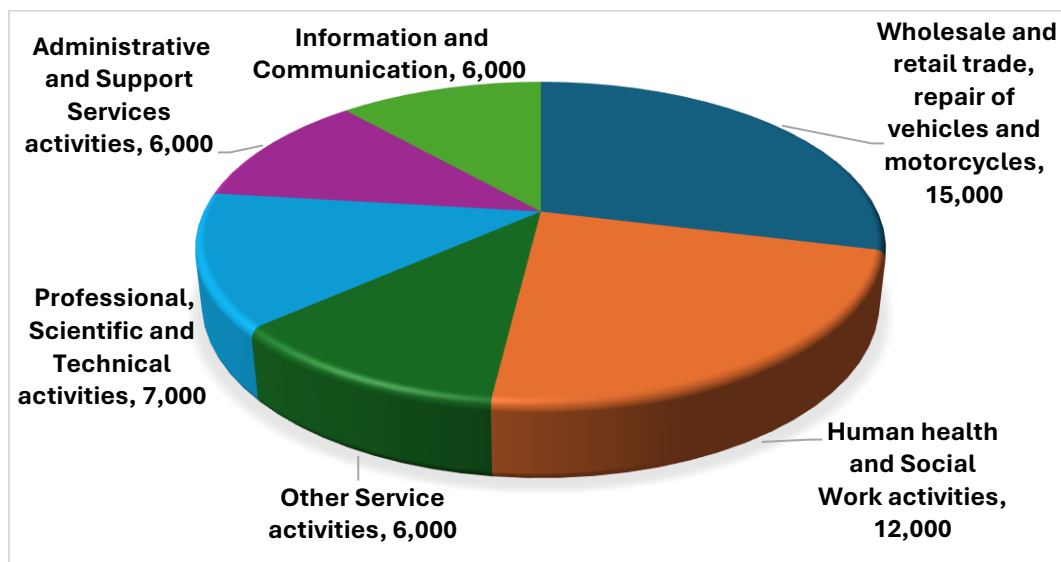


Jan 25 – Jan 26

## Basingstoke Local Labour Market Information

### Top 6 industries in Basingstoke, by employee numbers \*



### Top Companies Hiring

1. NHS
2. Reed
3. AECOM (Infrastructure projects)
4. Academics
5. Pertemps
6. Sovereign Network Group (Sng)
7. Hays
8. Office Angels
9. Automobile Association Developments Ltd
10. Matchtech

### Apprenticeships advertised

| Entry qualification    | No. | %   |
|------------------------|-----|-----|
| None specified         | 127 | 32% |
| GCSEs                  | 245 | 62% |
| A Levels or equivalent | 70  | 18% |
| HNC/HND                | 15  | 4%  |
| Degree                 | 54  | 14% |
| Masters                | 1   | 0%  |

### 2024/25 <19 Apprenticeship Starts\*\*

|                     |     |     |
|---------------------|-----|-----|
| Intermediate (=160) | 100 | 62% |
| Advanced (=530)     | 160 | 30% |
| Higher (=520)       | 30  | 6%  |

### Most advertised jobs

1. Support workers
2. Cleaners
3. Warehouse operatives
4. Nursery practitioners
5. Teaching assistants
6. Care assistants
7. Learning Support assistants
8. Labourers
9. Quantity Surveyors
10. Administrators

### Top requested skills

|                                                                                       |                   |
|---------------------------------------------------------------------------------------|-------------------|
|   | 34%               |
|                                                                                       | Communication     |
|  | 14%               |
|                                                                                       | Detail orientated |
|  | 17%               |
|                                                                                       | Customer service  |
|  | 17%               |
|                                                                                       | Management        |
|  | 11%               |
|                                                                                       | Sales             |