**Digital tools for educators Factsheet: Clipchamp**



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| **Name** | **Clipchamp** |
| Link | [All your video needs in one place | Clipchamp](https://clipchamp.com/en/) |
| Cost  | Free with pay options |
| What it does | ‘Create beautiful videos in no time with our popular and much loved free video editor. Whether you need to save time on uploads, save money on storage, or create an entire video from scratch – if it’s anything to do with video, then Clipchamp is the best place to start’ |
| Uses for ACL | Create videos based on screen captures, use stock footage, import your text into speech or even use ‘green screen’. |
| Benefits | Can use existing resources, both theirs and our ownConsistence in learningShow concepts, not just tellStudents can also create and sharePart of Microsoft so should work with all Office appsCan be adapted to all social media (You Tube, TikTok, Pinterest, Facebook & Instagram) |
| Alternatives | SimpleshowPowerpointMicrosoft Video EditorStreamYou TubePremiere ProCanva |
| Devices it works on | Browser basedWill be an App available on Windows 11 |

**What Review Geek has to say**

[What Is Clipchamp, and Why Is It on My PC? – Review Geek](https://www.reviewgeek.com/111911/what-is-clipchamp-and-why-is-it-on-my-pc/)

We’re long past the heyday of Windows Movie Maker. But it’s time to dry your tears, because Microsoft’s now-dead video editor now has a decent successor—the powerful, social media-integrated Clipchamp.

Clipchamp originally launched as a browser-based video editor in 2013. It [was acquired](https://clipchamp.com/en/blog/microsoft-acquires-clipchamp-to-empower-creators/) by Microsoft in September of 2021, and a few months later, it was introduced [as a default app](https://blogs.windows.com/windows-insider/2022/03/09/announcing-windows-11-insider-preview-build-22572/) with Windows 11  Insider Preview Build 22572. The Clipchamp app will reach stable Windows 11 builds in mid to late 2022.

Note that Clipchamp is a web-based application. It’s also not entirely free—you need to drop $10 a month to access HD video export options.

## Easy Editing: Timelines, Templates, and Exporting Tools

Remember the timeline interface in Windows Movie Maker? The same interface appears in professional video editors like Adobe Premiere, as it allows for detailed editing and lets you quickly layer videos, images, or audio files.

Clipchamp brings back the timeline editor, thank goodness. This interface makes Clipchamp super user-friendly, yet it still gives you the flexibility to make some complicated editing choices.

And for those who prefer a low-effort experience, Clipchamp features a ton of [free video templates](https://clipchamp.com/en/blog/create-videos-templates/). They’re basically pre-made videos that capture a certain style or vibe—some templates are very corporate, while others look perfect for graduation ceremonies or advertisements. You can replace or edit elements in these templates to your liking, kind of like the template slideshows in PowerPoint.

But don’t go thinking that Clipchamp is all about pre-made videos. You can import any videos, photos, or audio files into the Clipchamp timeline. Heck, you can even use Clipchamp to capture your Windows 11 screen and webcam at the same time; a feature that may come in handy for PC gamers.

Of course, you probably want to upload videos to social media. Clipchamp [integrates perfectly](https://www.youtube.com/playlist?list=PLjKd3GboPKWNxgDeuGuRRurY16NhzBtpt) with all the top social media platforms. It offers a ton of properly-sized video templates for TikTok or Instagram, and it can export video directly to your favorite (or least favorite) social media apps.

## Pro Features: Green Screen, Transitions, and More

Like any “professional” video editor, Clipchamp packs in a ton of pro-level features. There’s chroma-key (green screen) support, a text-to-speech generator, audio effects, animated text, a slow-mo tool, and so much more.

Notably, Clipchamp offers a wide selection of video transitions and effects. You can do the classic George Lucas [“wipe” transition](https://youtu.be/SJ1CcaawxmA), or slowly fade two videos together for a more professional look.

You can even make your own animated transitions or bumpers in Clipchamp. These custom effects may be useful for advertisements or YouTube videos, and they can get pretty slick when you use Clipchamp’s built-in [“branding” kit](https://youtu.be/SBdFdo3HdEY)—a collection of fonts, shapes, high-quality images, and other assets.

## Icing on the Cake: Free Stock Footage, Audio, and Images

You know those beautiful scenic shots that show up in some YouTube videos and advertisements? Yeah, that stuff is usually stock footage. The world of entertainment runs on pre-made stock footage, which usually costs a ton of money. But with Clipchamp, you get a [wide selection of stock footage](https://clipchamp.com/en/stock/) for free.

The royalty-free videos included with Clipchamp span a variety of genres, moods, and scenes. Do you need a video of a girl wearing gamer headphones? An elderly couple at the beach? A juiced-up beefcake lifting weights at the gym? It’s all there.

Clipchamp also includes royalty-free stock images, music, and sound effects to help take your videos to the next level. And of course, there’s the aforementioned “[branding kit](https://youtu.be/SBdFdo3HdEY)” to give your videos a cohesive, professional look.

**Also see…**

[Clipchamp - Review 2022 - PCMag UK](https://uk.pcmag.com/video-editing/139991/clipchamp)