

## Using social media to find jobs, apprenticeships & work experience

Social Media can help you explore jobs and careers! Check these links out

**Facebook:** [www.topresume.com/career-advice/facebook-job-search](http://www.topresume.com/career-advice/facebook-job-search)

**Instagram:** [www.flexjobs.com/blog/post/using-instagram-for-job-searching-v2/](http://www.flexjobs.com/blog/post/using-instagram-for-job-searching-v2/)

**LinkedIn:** [www.linkedin.com/help/linkedin/answer/157/searching-for-jobs-onlinkedin?lang=en](http://www.linkedin.com/help/linkedin/answer/157/searching-for-jobs-onlinkedin?lang=en)

**Snapchat:** [www.thejobnetwork.com/5-ways-to-use-snapchat-in-your-job-search/](http://www.thejobnetwork.com/5-ways-to-use-snapchat-in-your-job-search/)

**Twitter:** <https://www.savesthestudent.org/student-jobs/how-to-get-a-job-using-twitter.html>

### Our Top Tips

#### Always be professional

- Write in full sentences and do not use unabbreviated English on public posts. For example:  
Txt/spk/=/O\_O
- Create a good impression with what you 'like' and post. Watch "what not to do" at:  
[www.myworldofwork.co.uk/getting-job/your-social-media-safe-work](http://www.myworldofwork.co.uk/getting-job/your-social-media-safe-work)

#### Think - employers will check social media profiles!

- Check your profile settings: anyone you are not friends with should only see your name and (appropriate) profile picture

#### Build networks

- Don't use social media to indiscriminately contact people and ask for jobs
- Get to know organisations first – use social media to research them and engage with them (e.g. like, comment on or share their content)

- If you find an employer you want to contact, phone or email rather than contacting them through social media (the only exception to this is Linked In)
- Always ensure you have an appropriate email address and suitable voicemail message

### **Stay safe**

- Never share personal information over the internet
- If you are contacted by a stranger or find inappropriate content – report it and tell a responsible grown-up
- For more advice on staying safe online, visit:
  - [www.childline.org.uk/info-advice/bullying-abuse-safety/online-mobilesafety/staying-safe-online/](http://www.childline.org.uk/info-advice/bullying-abuse-safety/online-mobilesafety/staying-safe-online/)
  - <https://www.safe4me.co.uk/parents/>

**For further guidance or to speak to a Careers Adviser, please email:**

[careers.service@hants.gov](mailto:careers.service@hants.gov)